

TOP AGENT MAGAZINE

DANIEL ARES

Daniel Ares worked as a property manager in the commercial division when his boss suggested that getting a real estate license would allow him to lease properties and further advance his position at work. Daniel happily agreed and the move eventually led him to pursuing a career as a fulltime REALTOR®. He is currently a team leader at RelatedISG International Realty and serves clients all throughout Miami and Fort Lauderdale.



His expertise in the real estate world paired with a caring approach, and strong communication, has allowed Daniel to build a broad network of clients. Being able to run his business largely from repeat and referral clients, he credits the close-knit bond they develop during the transaction process for making them come back and feel confident in referring him to their family and friends. “My clients know that I work hard for them and fight for their best interests at every turn. Of course I’m knowledgeable about the industry and I come with a vast variety of experience, but most importantly they always know that I have their back,” he says, and adds, “I also work with integrity and I’m a creative problem solver, which definitely helps get my clients exactly what they want in a market that’s highly competitive.”

Daniel leaves no stone unturned when it comes to marketing his listings. “From artificial intelligence, lead generation, landing pages, drone footage, 3D virtual tours of the property, and social media posts—we have an intricate marketing strategy. We

generate a ton of activity and traction for our clients’ properties. We tend to get our listings under contract within 30 days,” he says. His diligent strategies pay off with an average \$10 million of sales volume per year.

For Daniel, there is a much bigger picture in working as a real estate agent, which goes far beyond making money or helping someone buy or sell a house. “The drive behind my motivation to work hard on the behalf of

my clients is really to help them create generational wealth through real estate. Owning real estate propels your family line and future generations ahead. It’s been proven that homeownership relates to better education and earlier homeownership for your children. So it really excites me to help first time homebuyers get into their home, and help families grow their homes and their real estate portfolio,” he says.

COVID-19 has made it more difficult for Daniel to be as involved in his local community as he typically is, but he finds it important to give back and set a good example for his son. He is passionate about animals and has in the past hosted a pet adoption fundraiser for a local animal rescue. He also donates money to help the homeless population. When he’s not working, Daniel can be found spending his free time outdoors. He enjoys scuba diving, kayaking, and being on the water while exploring Florida with his son. Going forward his main goal is to grow his team and continue giving his clients an elite level of service.

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